



Gold Coast Sun 1 August 2007

Put ageing on hold

FOR baby boomers hitting their 50s and 60s, the options offered by plastic and cosmetic surgery are helping them look as young as they feel.

Men and women in this age group are healthy and still active, a lot more so than many of their parents.

And it's no longer enough to be young at heart.

This is a generation that wants their faces and figures to follow suit.

Many women, when they find themselves in their mid-50s, begin to see changes in their appearance.

They start not to relate to the reflection looking back at them in the mirror and often make a great effort to exercise, stay slim and eat healthily.

But despite their efforts, ageing can cause cheeks to look a little more droopy than they used to, or a neckline to take on a 'turkey-like' appearance. This may be when she will seek a cosmetic surgery consultation to see whether a facelift or perhaps a lower-facelift would be suitable.

For most women, the aim is not to look 25 again, but just to slow down the clock, take off five to 10 years and look fresher and more youthful in the process.

Choosing a cosmetic surgeon you can trust can be confusing and daunting, which is why it's recommended you check out your surgeon's credentials.

Dr **Michael Zacharia** (MBBS, FRACS, FAAFPS, FACCS) has been a specialist cosmetic surgeon for more than 10 years.

Also a qualified ear, nose and throat surgeon, he uses a combination of medical and surgical techniques to achieve the best results for his patients.

Asked why his procedures gave such fantastic results, Dr Zacharia says natural looking beauty is achieved with expert attention to the individual.

"In some cases a combination of surgical and non-surgical procedures delivers the best results," he says.

"I provide detailed and comprehensive information on the procedures performed at my clinic so patients can fully consider their treatment options.

"I am committed to providing the best in patient care, advice and support."

Dr Zacharia offers procedures including rhinoplasty, face lifts, brow lifts, neck lifts, NuLift, chin augmentation, cheek augmentation, eyelid reduction and breast augmentation.

To welcome Dr Zacharia to the Medicos On Main team, a complimentary skin analysis, microdermabrasion and soothing facial, valued at \$267, is being offered with all surgery.