

SECOND AUSTRALIAN ANTI-AGEING
CONFERENCE SYDNEY
6-7 SEPTEMBER 2008



**WHAT'S AGE GOT TO DO WITH IT?
ITA BUTTROSE TO OPEN ANTI-AGEING CONFERENCE**

Ita Buttrose, considered to be the most famous woman in the Australian media, will be opening the second Australian Anti-Ageing Medicine Conference in Sydney on Saturday 6 September 2008.

Ms Buttrose AO, OBE, who has made a name for herself over four decades as a journalist, publisher, author, businesswoman and adviser to the corporate, community and welfare sectors, was appointed in 1988 as an Officer of the Order of Australia (AO) for service to the community, particularly in the fields of medical education and health care.

She is a Fellow of the Australian Institute of Company Directors and recently was voted one of Australia's most admired businesswomen. She has written eight successful books, including her autobiography and a novel. Her most recent work was the motivational title *Get In Shape* in 2007.

Anti-Ageing Medicine takes a proactive approach to health. Instead of treating the outcomes of ageing - such as coronary heart disease, cancer, dementia, diabetes and arthritis - the Anti-Ageing approach focuses on prevention by treating the causes of ageing.

The latest treatments and research in Anti-Ageing Medicine will be showcased at the *2nd Annual Anti-Ageing & Aesthetic Medicine Conference* in Sydney on 6 - 7 September 2008. Key speakers include Dr Bob Goldman, also known as the Father of the Anti-Ageing Revolution, Dr Ava Shamban, popular Californian Cosmetic Dermatologist resident to *Extreme Makeover* and *Dr 90210*, and Dr Mark Gordon, Endocrinologist and Medical Director of CBS, together with some of Australia's leading Anti-Ageing practitioners.

The Anti-Ageing movement began in America, evolving out of the principles of Sports Medicine, and has since spread to 89 countries. The AustralAsian Academy of Anti-Ageing Medicine (A5M) was set up in 2005 to further the science and medicine of Anti-Ageing in Australia and the Asian region, and to educate doctors and health care practitioners in the field.

For more information on the AustralAsian Academy of Anti-Ageing Medicine please go to www.a5m.net

The key international speakers, Dr Bob Goldman and Dr Mark Gordon, are coming to Australia as guests of the AustralAsian Academy of Anti-Ageing Medicine (A5M), while Dr Ava Shamban will be attending the conference as a guest of Allergan.