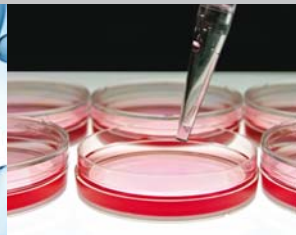




THE AUSTRALASIAN ACADEMY OF ANTI-AGEING MEDICINE

**BRING NEW VITALITY
TO YOUR PRACTICE**
→ BECOME AN **A5M** MEMBER



ANTI-AGEING MEDICINE: WHAT IS IT?

Anti-Ageing Medicine delivers on the early detection, prevention and treatment of age-related dysfunction and disease to enhance the quality of life and add years to the human lifespan. With a rapidly ageing population and over-burdened healthcare system, Anti-Ageing Medicine is fast becoming the standard in healthcare.

Anti-Ageing Medicine is evidence-based medical care borne out of the principles of Sports Medicine. It uses a proactive approach to create and maintain a healthy body and mind by assessing and prescribing treatment protocols which include supplements, medication, exercise, diet and nutrition. Anti-Ageing Medicine is transforming patient treatment and care from an 'illness' (reactive) model to a 'wellness' (proactive) model of medicine. It is a multi-disciplinary specialty relevant to all medical and health professionals.

YOUR ROLE IN ANTI-AGEING MEDICINE IS SIGNIFICANT.

A5M ensures you keep abreast of the latest breakthroughs in preventive and interventional techniques that help your patients achieve their personal best in wellness, maximum longevity and a fulfilling quality of life.

→ FASTFACTS

- The World Academy of Anti-Aging Medicine (WAAAM) originated in 1993 with 12 physicians
- Today over 18,500 physicians and scientists in 89 countries are members
- Over 500,000 professionals have received training globally
- A5M was organised in 2003 to focus on AustralAsian medical practices
- A5M membership has grown annually by over 200% each year
- Seminars, fellowships and the latest research information is available to members

Chronological Ageing no longer defines Ageing.



ANTI-AGEING MEDICINE: THE NEW DIRECTION OF HEALTH

Anti-Ageing Medicine is the fastest-growing medical speciality in the world. With growth rates reported of 9.5%, the Anti-Ageing market is expected to reach nearly USD\$72 billion in 2009.

People today want to live well and be healthy, whatever age.

Anti-Ageing Medicine is a clinical/medical speciality based on the scientific principles of responsible medical care consistent with those of other healthcare specialties, to promote healthy lifespan. It is founded on advanced evidence-based practices for the early detection, prevention, treatment and reversal of age-related dysfunction, disorders and diseases.

BECOME PART OF THIS GROWING SPECIALTY

Anti-Ageing Medicine can be an adjunct to traditional treatments or become a speciality clinical/medical modality for GP's, Physicians and other health professionals.

The role of the A5M is to develop and promote all aspects of Anti-Ageing Medicine among practitioners and the community.

“Science is rapidly piecing together a fundamental understanding of the mechanisms of ageing. We now know that biological ageing and the diseases associated with growing old can be prevented...”

Arthur Stanley, researcher/author

MEET THE AUSTRALASIAN ACADEMY OF ANTI-AGEING MEDICINE (A5M)

The AustralAsian Academy of Anti-Ageing Medicine is dedicated to the advancement of Anti-Ageing Medicine in AustralAsia and is associated with the World Academy of Anti-Aging Medicine (www.waaam.net) and the American Academy of Anti-Aging Medicine (www.worldhealth.net). As part of a global collective, A5M has links to the world's most respected medical doctors, health practitioners and scientists in the field of Anti-Ageing Medicine.



Dr Bob Goldman

MD Ph D, D O, FAASP, Chairman
World Academy of Anti-Aging
Medicine and American Academy
of Anti-Aging Medicine



Dr Michael Zacharia

MBBS, FRACS, FAAFPS, FACCS;
President of the AustralAsian
Academy of Anti-Ageing Medicine



Bill Anton

BSC (Hons) ABAARM AACNEM,
Chairman of the AustralAsian
Academy of Anti-Ageing Medicine
and Scientific Advisor to the American
Academy of Anti-Aging Medicine

As the leading academic body of Anti-Ageing Medicine in AustralAsia, A5M offers Board Certification (ABAARM) and a world-class Fellowship Program in Anti-Ageing, Regenerative and Functional Medicine (FAARM).



BECOME AN A5M MEMBER

A5M membership is open to GP's, Physicians and other health professionals who seek to gain expertise in internal or aesthetic Anti-Ageing clinical medical specialities.

A5M Medical/Allied Healthcare Membership

- Access to research articles and Anti-Ageing practitioner protocols
- Discount registrations and priority access to all educational programs conducted or endorsed by A5M
- Discounts on all A5M educational materials; including Anti-Ageing texts with evidence-based clinical protocols for the practice of Anti-Ageing Medicine
- 5% discount across Asia Pacific with Accor Hotels
- Ongoing networking and professional expansion opportunities

A5M Corporate Membership

Corporate Members also receive:

- Priority access to sponsorship opportunities
- Bi-annual press releases, published in A5M's newsletter
- 25% Discount voucher to the Fellowship in Anti-Ageing & Functional Medicine (limited to 1 x module annually)
- 12-month link to your company website

PROFESSIONAL EDUCATION IN ANTI-AGEING MEDICINE

A5M offers world-recognised programs including a Fellowship in Anti-Ageing, Regenerative and Functional Medicine as well as Board Certification programs providing Medical and Healthcare practitioners with the knowledge to help patients' live longer, healthier and more satisfying lives.

Fellowship in Anti-Ageing and Regenerative Medicine (FAARM)

Earn credentials with five learning modules covering a range of essential Anti-Ageing topics.

Modules include:

- Bioidentical Hormone Replacement Therapy and Thyroid Disease
- Coronary Artery Disease
- Gastroenterology, Neurology, and Fatty Acid Metabolism
- Advanced Nutrition and Detoxification
- Clinical Intensive : Case Studies in Anti-Ageing Medicine and implementation of these treatment modalities in everyday practice
- Interactive web broadcasts with leading professionals in Anti-Ageing and Regenerative Medicine.

Upon successful completion, participants will be competent to practice Anti-Ageing, Functional and Regenerative Medicine without supervision, in their medical speciality.

Board Certification Program (ABAARM)

Certification denotes peer-recognition in Anti-Ageing Medicine and enables new patient referrals from patients seeking qualified Anti-Ageing practitioners via A5M.

A similar Certification exists for Complementary Healthcare practitioners.

The Fellowship program is led by a world-class faculty of Anti-Ageing physicians headed by Director, Bill Anton, BSC (Hons) ABAARM AACNEM, Chairman of the AustralAsian Academy of Anti-Ageing Medicine and Scientific Advisor to the American Academy of Anti-Aging Medicine.

ANTI-AGEING MEDICINE AS A SPECIALITY IN YOUR PRACTICE

Invigorate your practice, broaden your treatment modalities and re-energise yourself by becoming a member of the AustralAsian Academy of Anti-Ageing Medicine. Add Anti-Ageing Medicine as a service in your practice.

Adding Anti-Ageing specialties to your practice starts by:

- becoming an A5M member,
- completing the Fellowship modules
- incorporating this knowledge into your practice and medical protocols

Learn about the significant range of treatment modalities available in Anti-Ageing Medicine to broaden your knowledge and extend the breadth of your treatment offerings for your patients, adding value to your service and revenues to your bottom line.

A5M offers education, support and mentoring for health professionals interested in adding Anti-Ageing Medicine to their practice.

Member Benefits

A5M Membership gains practitioners access to over 15 years of established Anti-Ageing expertise. It positions you as the first to learn of the latest breakthroughs in preventive and interventional techniques that help your patients achieve their personal best in wellness and a fulfilling quality of life. It entitles you to educational events, networking opportunities and a wealth of resource material from affiliated associations and organisations around the world.

- General Practitioners
- Medical Specialists
- Health Professionals
- Aestheticians
- Chiropractors
- Cosmetic and Plastic Surgeons
- Naturopaths
- Nutritionists
- Nurse Clinicians
- Osteopaths
- Physicians
- Physician Assistants
- Specialist Surgeons
- Scientists
- Sports Clinicians
- Pharmacists
- Physical Fitness Trainers

A solo GP currently sees an average 7,000 patients per year at \$43.50 per patient. Converting to an Anti-Ageing practice model could mean an increase in fees to \$60 per patient. His small investment of less than \$15,000 could result in increased gross income \$115,000.

*calculated using data from a 2005/06 survey by finance firms Medfin and McMasters and benchmarking data from the Australian Division of General Practice.

For information on
A5M membership phone
+61 3 9813 0439
or visit **www.A5M.net**

CHANGING PARADIGMS IN MEDICINE

THE LATEST SCIENCE, RESEARCH AND
TREATMENT MODALITIES IN ANTI-AGEING MEDICINE

AUSTRALASIAN ACADEMY OF ANTI-AGEING MEDICINE 3RD ANNUAL 2009 CONFERENCE IN ANTI-AGEING AND AESTHETIC MEDICINE SOFITEL MELBOURNE, OCTOBER 3-4, 2009.

→ SIGN UP NOW

Join the world's leading experts in Anti-Ageing Medicine at The Australian Anti-Ageing Event of the Year, an unparalleled local opportunity to network with leaders in the field. Hear expert speakers on internal, external and complementary Anti-Ageing Medicine.

FEATURING:

- **Dr Bob Goldman**
Chairman of the American Academy of Anti-Aging Medicine and the World Academy of Anti-Aging Medicine.
"Olympic Sports, Fitness and Aging"
- **Dr Ron Rothenberg**
Member of the A4M Board of Scientific Advisors and pioneer in Anti-Aging Medicine / Interventional Endocrinology
Treating adult hormone deficiency using bio-identical HRT: a practical application
- **Manon Pilon**
World Medispa expert and author of Anti-Aging: The Cure
"Medispa: Increasing Your Bottom Line"
- **Dr Gregory W. Petersburg, D.O**
Specialist in Preventative Medicine / Obesity
"Start Your Own Successful Preventative-Aging Practice"

Specialist workshops are scheduled for the latest advances in the field; A5M Fellowship modules and ABAARM Board Certification examinations.

EARLY BIRD SPECIAL

Members: \$700 (Normally \$865)

Non Members: \$865 (Normally \$1039)

Group discounts: 10% off for bookings of 10 or more.
5% off for booking of 5 or more.

Early Bird Offer expires 1st July 2009.

All prices are GST inclusive.

Price includes entry to all sessions and exhibition plus attendance at the Annual A5M Conference Celebratory Cocktail Party on Saturday night

FOR REGISTRATION AND HIGHLIGHTS
OF A5M'S 2008 CONFERENCE

VISIT www.a5m.net

OR CALL + 61 3 9813 0439

